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## Invitation to Cochlear's 2021 Annual General Meeting

### Dear Shareholder

I am pleased to invite you to Cochlear's 2021 Annual General Meeting (AGM) which will be held as a virtual meeting on Tuesday 19 October 2021 at 10:00am (AEDT).

In light of the continued uncertainty with current lockdowns and Government restrictions on travel and gathering, and the potential health risks to our shareholders, Cochlear will again host this year's AGM virtually. Shareholders will not be able to physically attend the 2021 AGM but will instead be able to watch and attend the meeting online.

We acknowledge that virtual meetings might cause disappointment for some shareholders; however, we will do our best to ensure an orderly and effective meeting.

You will be able to use your computer or mobile device through the Lumi online platform to submit written questions to the Chair and vote on resolutions. A telephone line will also be available to pre-registered shareholders to ask questions orally during the meeting. Further information on how to attend the AGM virtually is set out in the Notice of Annual General Meeting and on our Cochlear website at <https://www.cochlear.com/intl/about/investor/annual-general-meeting>.

The formal business to be dealt with at the AGM is set out in the Notice of Annual General Meeting, which also includes the explanatory notes and the Board's voting recommendations.

We invite shareholders to submit questions and comments in advance of the meeting on the enclosed Questions from Shareholders form. If you will not be able to attend the AGM online, you are encouraged to vote directly or appoint someone to attend and vote on your behalf as your proxy. Instructions on how to vote directly or appoint a proxy are set out in the enclosed Proxy/Voting Form.

Direct votes or proxy/voting forms must be received by 10:00am (AEDT) on Sunday 17 October 2021 to be valid for the meeting. Your proxy may be appointed in a variety of ways as described in the Notice of Annual General Meeting under 'Proxies'.

The AGM will be webcast live on Cochlear's website, [www.cochlear.com](http://www.cochlear.com). Also available on our website is:

- a link from the Share registry page to our share registry to register your e-mail address in order to receive all shareholder information electronically;
- the Cochlear 2021 Annual Report and the 2021 Notice of Annual General Meeting; and
- copies of ASX announcements made by Cochlear.

I look forward to welcoming you to Cochlear's 2021 AGM.

Yours sincerely



**Alison Deans**  
Chair



**Cochlear**<sup>®</sup>  
Hear now. And always

# Inspired by you for 40 years

**Cochlear Limited  
Notice of Annual  
General Meeting 2021**

# Notice of Annual General Meeting

Notice is hereby given that the Annual General Meeting (AGM) of the members of Cochlear Limited (the Company or Cochlear) will be held as a virtual meeting at <https://web.lumiagm.com/319183720> on Tuesday 19 October 2021 at 10:00am (AEDT).

## Business of the meeting

### *Ordinary business*

#### 1. Financial and other reports

To receive and consider the Company's Financial report, the Directors' report and the Auditor's report in respect of the financial year ended 30 June 2021 and to consider and, if thought fit, to pass the following resolution:

1.1 "THAT the Company's Financial report, the Directors' report and the Auditor's report in respect of the financial year ended 30 June 2021 be received."

Note: An explanation of the proposed resolution is set out at Item 1 of the Explanatory Notes attached to this Notice of Annual General Meeting.

#### 2. Remuneration report

To consider and, if thought fit, to pass the following non-binding resolution:

2.1 "THAT the Company's Remuneration report in respect of the financial year ended 30 June 2021 be adopted."

**Voting exclusion statement:** The Company will disregard any votes cast on this resolution: (a) by or on behalf of a member of the key management personnel (KMP) named in the Remuneration report for the financial year ended 30 June 2021, or that KMP's closely related party, regardless of the capacity in which the vote is cast; and (b) as a proxy by a member of the KMP as at the date of the meeting, or that KMP's closely related party, unless the vote is cast as a proxy for a person who is entitled to vote on this resolution: (i) in accordance with their directions on how to vote as set out in the proxy appointment; or (ii) by the Chair pursuant to an express authorisation on the proxy/voting form.

Note: An explanation of the proposed resolution is set out at Item 2 of the Explanatory Notes attached to this Notice of Annual General Meeting.

#### 3. Re-election of Board endorsed directors

To consider and, if thought fit, to pass the following resolutions as ordinary resolutions:

3.1 "THAT Ms Alison Deans, being a director who is retiring in accordance with the Company's Constitution and who, being eligible, offers herself for re-election as a director of the Company, be re-elected as a director of the Company."

3.2 "THAT Mr Glen Boreham, AM, being a director who is retiring in accordance with the Company's Constitution and who, being eligible, offers himself for re-election as a director of the Company, be re-elected as a director of the Company."

3.3 "THAT Ms Christine McLoughlin, AM, being a director who is retiring in accordance with the Company's Constitution (this being the first Annual General Meeting of the Company since her appointment by the directors) and who, being eligible, offers herself for election as a director of the Company, be elected as a director of the Company."

Note: An explanation of the proposed resolutions is set out at Item 3 of the Explanatory Notes attached to this Notice of Annual General Meeting.

### *Special business*

#### 4. Approval of securities to be granted to the CEO & President under the Cochlear Equity Incentive Plan

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

4.1 "THAT approval be given for all purposes for the grant to Mr Dig Howitt, the Company's CEO & President, of options and performance rights under the Cochlear Equity Incentive Plan, calculated in accordance with the formula and on the terms summarised in the Explanatory Notes attached to the Notice of Annual General Meeting."

**Voting exclusion statement:** The Company will disregard any votes cast: (a) in favour of this resolution by or on behalf of Mr Howitt or an associate of Mr Howitt, regardless of the capacity in which the vote is cast; and (b) on this resolution as a proxy by a member of the KMP at the date of the meeting, or that KMP's closely related party, unless the vote is cast by: (i) a person as proxy or attorney for a person who is entitled to vote on this

resolution in accordance with their directions of how to vote as set out in the proxy/voting form; (ii) by the Chair as proxy for a person who is entitled to vote on this resolution in accordance with a direction given to the Chair to vote on the resolution as the Chair decides; or (iii) a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided that: (A) the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting, and is not an associate of a person excluded from voting, on this resolution; and (B) the holder votes on the resolution in accordance with directions given by the beneficiary to the holder to vote in that way.

Note: An explanation of the proposed resolution is set out at Item 4 of the Explanatory Notes attached to this Notice of Annual General Meeting.

The Explanatory Memorandum form part of this Notice of Meeting.

By order of the Board

A handwritten signature in black ink, appearing to read "Ray Jarman", with a stylized flourish at the end.

Ray Jarman

Company Secretary

Dated: 16 September 2021

# Explanatory Notes

## Item 1. Financial and other reports

As required by section 317 of the Corporations Act 2001 (Cth) (Act), the Company's Financial report, the Directors' report and the Auditor's report for the financial year ended 30 June 2021 (FY21) will be laid before the AGM. There is no requirement for a formal resolution on this Item; however, it is the Company's practice to do so.

### **Resolution 1.1 – directors' recommendation**

The Directors recommend that shareholders vote in favour of the resolution.

The Chair intends to vote all available proxies in favour of the resolution.

## Item 2. Remuneration report

As required by section 250R(2) of the Act, a resolution that the Remuneration report of the Company for FY21 be adopted will be put to a vote. The Remuneration report is contained in the Directors' report in the Company's 2021 Annual Report. The Annual Report is available on the Company's website ([www.cochlear.com](http://www.cochlear.com)).

The Remuneration report explains the structure of and policy behind the Company's remuneration practices and the link between the remuneration of executives and the Company's performance. The Remuneration report also sets out remuneration details for each director and for KMP. A reasonable opportunity will be provided for discussion of the Remuneration report at the AGM. Although there is a requirement for a formal resolution on this Item, by operation of section 250R(3) of the Act, the resolution is advisory only and does not bind the directors or the Company.

The Board believes Cochlear's approach to Board and executive KMP remuneration is a balanced, fair and equitable approach. The Company's executive remuneration practices are designed to reward and motivate a successful and experienced executive team to deliver ongoing business growth which meets the expectations of all shareholders. The Board welcomes feedback from shareholders on Cochlear's remuneration practices.

### **Resolution 2.1 – directors' recommendation**

The Non-executive Directors recommend that shareholders vote in favour of the resolution.

Voting exclusions apply to this resolution as specified in the Notice of Annual General Meeting.

The Chair intends to vote all available proxies in favour of the resolution.

## Item 3. Re-election of Board endorsed directors

Pursuant to Rule 8.1(d) of the Company's Constitution, a director (excluding the Managing Director, namely Mr Dig Howitt) must not hold office without re-election beyond the third AGM following the meeting at which he or she was last elected or re-elected. Ms Alison Deans and Mr Glen Boreham, AM are retiring at this AGM and standing for re-election in accordance with Rule 8.1(d).

Pursuant to Rule 8.1(b) of the Company's Constitution, the directors have the power to appoint any person as a director, either as an addition to the existing directors or to fill a casual vacancy. In accordance with Rules 8.1(c) and Rule 8.1(f), any person appointed as a director pursuant to Rule 8.1(b) (excluding the Managing Director, namely Mr Dig Howitt) must submit him or herself for election no later than at the next AGM following his or her appointment. Ms Christine McLoughlin, AM was appointed by the Board as a director of the Company with effect from 1 November 2020. Accordingly, Ms Christine McLoughlin, AM is retiring at this AGM and is standing for election.

The Board considers that each of Ms Alison Deans, Mr Glen Boreham, AM and Ms Christine McLoughlin, AM is an independent non-executive director.

**Ms Alison Deans**

**Non-executive  
Director**

BA, MBA, GAICD



Appointed to the Board 1 January 2015 and appointed as Chair effective 21 August 2021: Member of the Audit & Risk, Nomination and People & Culture Committees.

Background: Extensive experience leading technology-enabled businesses across e-commerce, media and financial services. Former Chief Executive Officer of netus, Hoyts Cinemas, ecorp and eBay Australia and New Zealand.

Other boards: Director, Ramsay Health Care Limited and Deputy Group Pty Ltd. Member of Investment Committee, CSIRO Innovation fund (Main Sequence Ventures) and Member of AICD Corporate Governance Committee. Director of SCEGGS Darlinghurst Limited and The Observership Program.

Former directorships: Westpac Banking Corporation, Insurance Australia Group Limited and Social Ventures Australia.

**Resolution 3.1 – directors’ recommendation**

The Board believes that Ms Deans provides effective leadership to the Board, having recently determined to appoint Ms Deans as Chair of the Board upon the retirement of Mr Holliday-Smith on 20 August 2021. Ms Deans’ deep understanding of the Company, breadth of experience as a non-executive director and extensive experience leading technology-enabled businesses brings considerable strength to the Board in the performance of its responsibilities.

The Board (other than Ms Alison Deans) recommends that shareholders vote in favour of the resolution.

The Chair intends to vote all available proxies in favour of the resolution.

**Mr Glen Boreham,  
AM**

**Non-executive  
Director**

MD, MSc, FRACP,  
FAAHMS, FAICD



Appointed to the Board 1 January 2015: Chair of the People & Culture Committee. Member of the Audit & Risk, Nomination and Technology & Innovation Committees.

Background: Led organisations in information technology, new media and the creative industries through periods of rapid change and innovation. Former Managing Director of IBM Australia and New Zealand.

Other boards: Director, Southern Cross Media Group and Link Group. Strategic Advisor, IXUP.

Former directorships: Data#3. Chairman of Screen Australia, Advance (Global Australian Network), Business School and Industry Advisory Board for the University of Technology, Sydney and Advisory Board IXUP.

**Resolution 3.2 – directors’ recommendation**

Having reviewed Mr Boreham’s performance, the Board considers that he continues to make a valuable contribution to the Board. Mr Boreham brings to the Board extensive experience in leading organisations in a range of industries through periods of rapid change and innovation. Mr Boreham skills and experience are particularly valuable in his role as Chair of the People & Culture Committee.

The Board (other than Mr Glen Boreham, AM) recommends that shareholders vote in favour of the resolution.

The Chair intends to vote all available proxies in favour of the resolution.

**Ms Christine  
McLoughlin, AM**

**Non-executive  
Director**

BA, LLB (Hons), FAICD



Appointed to the Board 1 November 2020: Member of the Audit & Risk, Nomination and People & Culture Committees.

Background: Ms McLoughlin has served on the boards of a number of ASX50 companies and is a highly respected company director with domestic and international experience. She has had wide ranging experience covering health, insurance, resources, infrastructure and financial services. Christine is co-founder and a Chairman of the Minerva Network, a not-for-profit organisation focused on supporting the professional careers of elite women athletes and connecting communities through sports participation.

Other boards: Chairman of the Suncorp Group Limited, Chancellor of the University of Wollongong. Chairman, Destination NSW. Australian Private Sector Representative, G20 EMPOWER Council.

Former directorships: NIB Holding, the McGrath Foundation and Venues NSW.

### **Resolution 3.3 – directors’ recommendation**

The Board has reviewed Ms McLoughlin’s performance since her appointment to the Board and considers that her skills and experience will continue to enhance the Board’s ability to perform its role. Appropriate background checks were completed before Ms McLoughlin was appointed to the Board.

The Board (other than Ms Christine McLoughlin, AM) recommends that shareholders vote in favour of the resolution.

The Chair intends to vote all available proxies in favour of the resolution.

## **Item 4. Approval of securities to be granted to the CEO & President under the Cochlear Equity Incentive Plan**

### ***Why is shareholder approval being sought?***

The Cochlear Equity Incentive Plan (CEIP) requires that any shares to be delivered to a director upon the exercise of options or performance rights that are issued under the CEIP after 21 July 2015 must be existing shares acquired on the market. Accordingly, an exception to Australian Securities Exchange (ASX) Listing Rule 10.14 applies. Notwithstanding this, the Company intends to seek approval for the grant of CEIP long-term incentive (LTI) awards to the CEO & President as it is the Company’s practice to do so and for good corporate governance.

If shareholder approval is not obtained, then, subject to the achievement of the performance conditions described in these explanatory notes, Mr Howitt will receive a cash payment at the end of the four (4) year performance period in August 2025 equivalent in value to the LTI he would have received had shareholder approval been obtained.

### ***Terms of the CEIP LTI***

***Purpose:*** The CEIP LTI is designed to reward participants for the long-term growth of the Company.

***Structure:*** For the financial year ending 30 June 2022 (FY22), Mr Dig Howitt receives a combination of 50% options and 50% performance rights (being rights to subscribe for or be allocated or receive the transfer of ordinary shares in the Company).

The CEIP rules permit the Company to satisfy its obligation to deliver shares under options or performance rights through an employee share trust.

Each option or performance right entitles Mr Howitt to receive the transfer of one ordinary share in the capital of the Company, subject to certain vesting restrictions.

Approval is being sought from shareholders for the FY22 grant of options and performance rights to Mr Howitt under the CEIP LTI. If shareholders approve the grant of options and performance rights to Mr Howitt in accordance with the proposed resolution, the Company will issue the options and performance rights within five (5) business days of the Company’s 2021 AGM.

The Company uses options and performance rights because they create long-term alignment between the interests of the Company’s executives and ordinary shareholders but do not provide the executives with the full benefits of share ownership (such as dividend and voting rights) unless and until the options and

performance rights vest. Options and performance rights are also used to incentivise the Company's executive team towards long-term sustainable growth of the business.

The options will be granted for nil consideration with an exercise price of A\$232.52, being the weighted average price of ordinary shares in the Company traded on the ASX during the five (5) business day period commencing the business day after the release of the Company's FY21 full year results on 20 August 2021, payable on exercise of the options.

Performance rights are granted for nil consideration with a nil exercise price.

#### **Mr Howitt's total remuneration package for FY22**

Mr Howitt's total remuneration package for FY22 includes:

Fixed remuneration	A\$1,952,799
Target short-term incentive	A\$1,900,000
Maximum long-term incentive	A\$2,375,000

Shareholders are referred to the Remuneration report for full details of Mr Howitt's remuneration.

#### **Other information**

Mr Howitt is the only director entitled to participate in the CEIP.

Mr Howitt has previously received 128,007 options (for nil consideration) and 14,271 LTI performance rights (at no cost) under the CEIP from and including FY18 when he was appointed as a Director.

There is no loan in relation to the options or performance rights.

Details of any securities issued under the CEIP will be published in the Company's 2022 Annual Report relating to the period in which they were issued, along with a statement that approval for the issue was obtained under ASX Listing Rule 10.14. Any additional persons covered by ASX Listing Rule 10.14 who become entitled to participate in an issue of shares under the CEIP after this resolution is approved and who are not named in this Notice of Annual General Meeting will not participate until approval is obtained under that rule.

**Vesting restrictions:** The options and performance rights are subject to vesting restrictions, which will ultimately determine the final number of options and performance rights which will be exercisable. The relevant vesting restrictions for the FY22 offers are:

- (a) the options and performance rights will not vest before the full year results are announced in 2025. Mr Howitt will be unable to exercise the options and

performance rights before they vest unless the Board decides to allow early exercise pursuant to the CEIP rules. Should Mr Howitt cease to be an employee of Cochlear or a related body corporate due to termination for cause or resignation, all unvested options and performance rights will lapse. If cessation occurs for any other reason, the unvested options and performance rights will remain on foot and will be tested in the ordinary course. In each case, the Board has discretion to determine otherwise; and

- (b) the performance of the Company from 1 July 2021 to 30 June 2025 in terms of compound annual growth in basic earnings per share (EPS) and in terms of relative total shareholder return (TSR) as measured against the ASX 100 comparator group, each according to the table set out below. Half of the offer will be assessed against basic EPS growth and the other half using relative TSR, as follows:

Compound annual growth rate of basic EPS over the four (4) year vesting period		Ranking of TSR against ASX 100 comparator group over the four (4) year vesting period	
Performance	% vesting	Performance	% vesting
< 7.5%	0%	< 50 <sup>th</sup> percentile	0%
7.5% to 12.5%	50% to 100% (pro-rata)	50 <sup>th</sup> to 75 <sup>th</sup> percentile	40% to 100% (pro-rata)
> 12.5%	100%	> 75 <sup>th</sup> percentile	100%

#### **Calculation of the number of securities to be granted to Mr Howitt under the CEIP LTI for FY22**

##### **Assumptions:**

The value of the offer is A\$2,375,000, which is 125% of Mr Howitt's base salary in FY22.

- (a) The Company has received an independent valuation of options and performance rights using the Black-Scholes-Merton model to estimate the 'gross contract value' of each security as at 27 August 2021 with a closing share price of A\$226.85. The 'gross contract value' discounts for dividends not paid, share price volatility and the risk free rate of return. There is no discount for the likelihood of service or performance conditions. The value of an option is defined below and is A\$54.45. The value of a performance right is defined below and is A\$222.32.
- (b) The number of options and performance rights to be granted is calculated as:



Total value of offer (TVO)	A\$2,375,000
Components	Options and performance rights
Option value (OV)	A\$54.45
Performance right value (PV)	A\$222.32
Number of options and performance rights	$= \frac{\text{TVO} \times 50\%}{\text{OV}} + \frac{\text{TVO} \times 50\%}{\text{PV}}$ $= \frac{\text{A\$1,187,500}}{\text{A\$54.45}} + \frac{\text{A\$1,187,500}}{\text{A\$222.32}}$ $= 21,808 \text{ options and } 5,341 \text{ performance rights}$

where:

TVO = the total value of the offer made to the participant under the CEIP LTI (expressed in Australian dollars), which is a percentage of fixed remuneration of the participant;

OV = the value of an option, based on the Black-Scholes-Merton value before service or EPS and TSR performance discounts; and

PV = the value of a performance right, based on the Black-Scholes-Merton value before service or EPS and TSR performance discounts.

Exercise price (options)	A\$232.52
Exercise price (performance rights)	Nil
Expected volatility (options)	30.87%
Expected volatility (performance rights)	32.01%
Expected contract life (options)	4.42 years
Expected contract life (performance rights)	3.84 years
Expected dividend yield	0.51%
Risk free interest rate	0.30%

#### Other terms of the CEIP

**Eligibility:** Persons who are permanent full-time or part-time employees of the Company or a related body corporate of the Company are Eligible Employees.

**Allocation:** The CEIP is administered by the Board. Each year, the Board may decide to offer designated Eligible Employees the opportunity to participate in the CEIP. The number of options and/or performance rights to be offered to a participant depends upon the participant's salary and the Company's target remuneration package for the participant's position.

The Board has determined that any options or performance rights that do not vest will lapse or be forfeited automatically.

**Exercise:** Upon vesting of options, a participant may exercise options by providing to the Company's Share

Registry a Notice of Exercise Form – CEIP Options and effect payment of the exercise price by:

- paying to the Company, in immediately available funds, an amount equal to the exercise price multiplied by the number of options being exercised; or
- cashless exercise, in which the participant elects to receive a reduced number of shares reflecting the 'net' value of the options at the time of exercise in lieu of paying the exercise price of options to Cochlear. The number of shares issued to a participant that elects to exercise options granted to them under the CEIP using the cashless exercise mechanism will be determined according to the following formula:

$$A = \frac{B \times (C - D)}{C}$$

where:

A = the total number of fully paid Cochlear shares to be issued upon cashless exercise of vested options;

B = the number of fully paid Cochlear shares otherwise issuable upon the vested options being exercised;

C = volume weighted average price of Cochlear shares sold on the ASX in the five (5) business days up to and including the day before Cochlear's Share Plan Administrator receives the Notice of Exercise Form – CEIP Options; and

D = the exercise price otherwise payable per option.

**Rights:** Option and performance right holders will not be entitled to any dividend payments until the options or performance rights are vested and exercised.

**Discretion to pay cash:** The Board may elect to satisfy its obligations on exercise of options or performance rights by making a cash payment to the participant of an amount equivalent in value to the number of securities the participant would otherwise be entitled to on exercise of the options or performance rights.

**Additional conditions:** All participants will be bound by the applicable plan rules. A participant must exercise their options within seven months after the date of vesting; otherwise, the options will lapse. Performance rights will be exercised automatically on vesting. The shares delivered on exercise of options or performance rights will be held by an employee share trust until withdrawn by participants. While participants are employees of the Company, they must abide by the Company's Trading Policy (available in the 'Investor' section of [www.cochlear.com](http://www.cochlear.com) under Corporate Governance).

It is a specific condition of grant that no schemes are entered into by an individual or their associates that specifically protect the unvested value of options or performance rights allocated.

**Plan limit:** An overall limit applies on the number of options and performance rights that are offered under the CEIP, being that the aggregate of the number of options and performance rights offered together with outstanding offers under the CEIP and the total number of shares issued to employees under employee incentive schemes in the last five years cannot exceed 5% of the total number of issued shares of the Company at the time of the offer.

**Overriding restrictions:** No options or performance rights may be offered under the CEIP if to do so would contravene the Act, the ASX Listing Rules, or instruments of relief issued by the Australian Securities and Investments Commission from time to time relating to the CEIP or employee incentive schemes generally.

**Administration:** The Board may amend, terminate or suspend the operation of the CEIP and/or any relevant CEIP rules at any time.

#### **Resolution 4.1 – directors’ recommendation**

The Non-executive Directors recommend that shareholders vote in favour of the resolution.

Voting exclusions apply to this resolution as specified in the Notice of Annual General Meeting.

The Chair intends to vote all available proxies in favour of the resolution.

## **Quorum, who may vote and proxies**

### **Quorum**

The Company’s Constitution provides that two registered Company shareholders present or by representative, attorney or proxy shall be a quorum for a general meeting of the Company.

### **Who may vote**

Persons whose names are set out in the register of shareholders as at 10:00am (AEDT) on Sunday 17 October 2021 are entitled to attend and vote at the AGM (and at any adjournment of the meeting which takes place within 28 days).

Voting on all proposed resolutions at the AGM will be conducted by poll. On a poll, each shareholder has one vote for every fully paid ordinary share in the Company held.

### **Proxies**

If you wish to appoint a proxy, you should complete the proxy/voting form and comply with the details set out in that form for lodgement. A proxy need not be a shareholder of the Company. The proxy/voting form must be received no later than 10:00am (AEDT) on Sunday 17 October 2021, being not less than 48 hours before the time for holding the AGM.

### **Number of proxies**

A shareholder of the Company who is entitled to attend and cast a vote at a meeting has a right to appoint a single proxy. A shareholder of the Company who is entitled to attend and cast two or more votes at a meeting has a right to appoint up to two proxies.

### **Proportion of votes per proxy**

Where the appointment is for two proxies, a shareholder may specify the proportion of votes that each proxy may exercise. If the appointment does not specify the proportion of votes that each proxy may exercise, then each proxy may exercise half of the votes of the relevant member.

### **Voting**

Unless the member specifically directs the proxy how to vote, the proxy may vote as he or she thinks fit (except as specified in the Voting exclusion statements in the Notice of Annual General Meeting) or abstain from voting.

If you wish to appoint the Chair as your proxy with a direction to vote for, against, or to abstain from voting on a resolution, you must provide a direction on the proxy/voting form.

## **Signing of proxy/voting form**

The proxy/voting form must be signed as follows:

**Individual:** Where the holding is in one name, the shareholder must sign;

**Joint holding:** Where the holding is in more than one name, all of the shareholders must sign;

**Power of attorney:** To sign under power of attorney, you must have already lodged this document with the Company's Share Registry. If you have not previously lodged this document for notation, please attach a certified photocopy of the power of attorney to the proxy/voting form when you return the form; or

**Companies:** Where a company has a sole director who is also the sole company secretary, the proxy/voting form must be signed by that person. If a company (pursuant to section 204A of the Act) does not have a company secretary, a sole director can also sign alone. Otherwise, the proxy/voting form must be signed by a director jointly with either another director or a company secretary. Please indicate the office by signing in the appropriate place.

## **Lodging your vote**

### **Before the AGM**

You can lodge your vote or appoint a proxy online at [www.investorvote.com.au](http://www.investorvote.com.au), or by posting it to Computershare using the reply paid envelope or to Computershare Investor Services Pty Limited, GPO Box 242, Melbourne VIC 3001, Australia, or by faxing it to 1800 783 447 (within Australia) or +61 3 9473 2555 (outside Australia).

### **During the AGM**

Shareholders can watch the AGM, cast votes and submit written questions online using the Lumi online platform. Non-shareholders will be able to watch the AGM via the Lumi online platform by registering as a guest but will not be able to vote or ask questions.

You can attend the AGM online using one of the following methods:

1. from your computer by entering the following URL in your internet browser:  
<https://web.lumiagm.com/319183720>; or
2. from your mobile by either:
  - entering the following URL in your internet browser: <https://web.lumiagm.com/319183720>;
  - or
  - using the Lumi AGM App, which is available for download from the Apple App Store or the Google Play Store.

To attend the AGM online, you will need your Shareholder Reference Number (SRN) or Holder Identification Number (HIN), and your postcode as registered with Cochlear's share registry Computershare.

Online voting will be open shortly after the commencement of the AGM at 10:00am (AEDT) on Tuesday 19 October 2021 and close at a time as announced by the Chair. More information about online attendance at the AGM is available at <https://www.cochlear.com/intl/about/investor/annual-general-meeting>.

## **Shareholder questions**

### **Before the AGM**

If you would like a question to be put to the Chair or the auditor before the AGM, please complete the Questions from Shareholders form enclosed and send it to:

Company Secretary  
Cochlear Limited  
1 University Avenue  
Macquarie University NSW 2109  
Australia.

Alternatively, email it to the Company Secretary at: [rjarman@cochlear.com](mailto:rjarman@cochlear.com)

Questions must be received by the Company Secretary by 5:00pm (AEDT) on Wednesday 13 October 2021.

### **During the AGM**

Shareholders who are attending virtually via the Lumi online platform will be able to ask written questions by following the prompts in the online platform.

A telephone line will also be available during the AGM for shareholders who wish to ask a question orally rather than via the Lumi online platform. To utilise the telephone line, please call Computershare on 1300 855 080 (inside Australia) or +61 (3) 9415 4000 (outside Australia) **by 10:00am (AEDT) on Thursday 14 October 2021**, to register your participation and obtain the required access code.

# Hear now. And always

As the global leader in implantable hearing solutions, Cochlear is dedicated to helping people with moderate to profound hearing loss experience a life full of hearing. We have provided more than 650,000 implantable devices, helping people of all ages to hear and connect with life's opportunities.

We aim to give people the best lifelong hearing experience and access to innovative future technologies. We have the industry's best clinical, research and support networks.

That's why more people choose Cochlear than any other hearing implant company.

 Cochlear Ltd (ABN 96 002 618 073) 1 University Avenue, Macquarie University, NSW 2109, Australia T: +61 2 9428 6555 F: +61 2 9428 6352

[www.cochlear.com](http://www.cochlear.com)

Please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

Views expressed are those of the individual. Consult your health professional to determine if you are a candidate for Cochlear technology.

The Cochlear Nucleus Smart App is available on App Store and Google Play. The Cochlear Nucleus 7 Sound Processor is compatible with Apple and Android devices, for compatibility information visit [www.cochlear.com/compatibility](http://www.cochlear.com/compatibility).

ACE, Advance Off-Stylet, AOS, AutoNRT, Autosensitivity, Beam, Bring Back the Beat, Button, Carina, Cochlear, 科利耳, コクレア, 코클리어, Cochlear SoftWear, Codacs, Contour, コントウア, Contour Advance, Custom Sound, ESPrit, Freedom, Hear now. And always, Hugfit, Hybrid, Invisible Hearing, Kanso, MET, MicroDrive, MP3000, myCochlear, mySmartSound, NRT, Nucleus, Osia, Outcome Focused Fitting, Off-Stylet, Profile, Slimline, SmartSound, Softip, SPrint, True Wireless, the elliptical logo, and Whisper are either trademarks or registered trademarks of Cochlear Limited. Ardium, Baha, Baha SoftWear, BCDrive, DermaLock, EveryWear, Human Design, Piezo Power, SoundArc, Vistafix, and WindShield are either trademarks or registered trademarks of Cochlear Bone Anchored Solutions AB.


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ReSound is a trademark of GN Hearing A/S.

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## Need assistance?

 **Phone:**  
1300 850 505 (within Australia)  
+61 3 9415 4000 (outside Australia)

 **Online:**  
[www.investorcentre.com/contact](http://www.investorcentre.com/contact)

COH

MR SAM SAMPLE  
FLAT 123  
123 SAMPLE STREET  
THE SAMPLE HILL  
SAMPLE ESTATE  
SAMPLEVILLE VIC 3030



## YOUR VOTE IS IMPORTANT

For your vote to be effective it must be received by **10:00am (AEDT) Sunday 17 October 2021**.

# Proxy/Voting Form

## How to Vote on Items of Business

All your securities will be voted in accordance with your directions.

### VOTE DIRECTLY

**Voting 100% of your holding:** Mark either the For, Against or Abstain box opposite each item of business. Your vote will be invalid on an item if you do not mark any box OR you mark more than one box for that item.

**Voting a portion of your holding:** Indicate a portion of your voting rights by inserting the number of securities you wish to vote in the For, Against or Abstain box or boxes. The sum of the votes cast must not exceed your voting entitlement.

### APPOINTMENT OF PROXY

**Voting 100% of your holding:** Direct your proxy how to vote by marking one of the boxes opposite each item of business. If you do not mark a box your proxy may vote or abstain as they choose (to the extent permitted by law). If you mark more than one box on an item your vote will be invalid on that item.

**Voting a portion of your holding:** Indicate a portion of your voting rights by inserting the percentage or number of securities you wish to vote in the For, Against or Abstain box or boxes. The sum of the votes cast must not exceed your voting entitlement or 100%.

**Appointing a second proxy:** You are entitled to appoint up to two proxies to attend the meeting and vote on a poll. If you appoint two proxies you must specify the percentage of votes or number of securities for each proxy, otherwise each proxy may exercise half of the votes. When appointing a second proxy write both names and the percentage of votes or number of securities for each in Step 1 overleaf.

**A proxy need not be a securityholder of the Company.**

### SIGNING INSTRUCTIONS FOR POSTAL FORMS

**Individual:** Where the holding is in one name, the securityholder must sign.

**Joint Holding:** Where the holding is in more than one name, all of the securityholders must sign.

**Power of Attorney:** If you have not already lodged the Power of Attorney with the registry, please attach a certified photocopy of the Power of Attorney to this form when you return it.

**Companies:** Where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please sign in the appropriate place to indicate the office held. Delete titles as applicable.

### PARTICIPATING AT THE MEETING

**Corporate Representative:** If a representative of a corporate securityholder or proxy is to attend the meeting you will need to provide the appropriate "Appointment of Corporate Representative" prior to admission. A form may be obtained from Computershare or online at [www.investorcentre.com](http://www.investorcentre.com) under the help tab, "Printable Forms".

**Online:** To access the dedicated Annual General Meeting website you will be required to login using your SRN or HIN and your postcode as registered with Computershare. Instructions are available in the "Online Meeting Guide" (Guide) on [cochlear.com](http://cochlear.com). We recommend that you complete the set-up in the Guide before the commencement of the meeting. The Guide and other important information about the Annual General Meeting are available in the 'Investors' section of Cochlear's website.

## Lodge your Form:

**XX**

### Online:

Use your computer or smartphone to lodge your vote at [www.investorvote.com.au](http://www.investorvote.com.au) or scan your personalised QR code below using your smartphone.

Your secure access information is



**Control Number: 999999**  
**SRN/HIN: I9999999999**  
**PIN: 99999**

For Intermediary Online subscribers (custodians) go to [www.intermediaryonline.com](http://www.intermediaryonline.com)

### By Mail:

Computershare Investor Services Pty Limited  
GPO Box 242  
Melbourne VIC 3001  
Australia

### By Fax:

1800 783 447 within Australia or  
+61 3 9473 2555 outside Australia



**PLEASE NOTE:** For security reasons it is important that you keep your SRN/HIN confidential.

MR SAM SAMPLE  
 FLAT 123  
 123 SAMPLE STREET  
 THE SAMPLE HILL  
 SAMPLE ESTATE  
 SAMPLEVILLE VIC 3030

**Change of address.** If incorrect, mark this box and make the correction in the space to the left. Securityholders sponsored by a broker (reference number commences with 'X') should advise your broker of any changes.



I 9999999999

I ND

# Proxy/Voting Form

Please mark  to indicate your directions

## Step 1 Indicate How Your Vote Will Be Cast *Select one option only*

XX

At the Annual General Meeting of Cochlear Limited to be held virtually on Tuesday 19 October 2021 at 10:00am (AEDT) and at any adjournment or postponement of that meeting, I/We being member/s of Cochlear Limited direct the following:

A Vote Directly  Record my/our votes strictly in accordance with directions in Step 2. **PLEASE NOTE:** A Direct Vote will take priority over the appointment of a Proxy. For a valid Direct Vote to be recorded you must mark FOR, AGAINST, or ABSTAIN on each item.

OR

B Appoint a Proxy to Vote on Your Behalf  I/We hereby appoint: **The Chair of the Meeting** OR  **PLEASE NOTE:** Leave this box blank if you have selected the Chair of the Meeting. Do not insert your own name(s).  
 or failing the individual or body corporate named, or if no individual or body corporate is named, the Chair of the Meeting, as my/our proxy to act generally at the meeting on my/our behalf and to vote in accordance with the following directions (or if no directions have been given, and to the extent permitted by law, as the proxy sees fit).

**Chair authorised to exercise undirected proxies on remuneration related resolutions:** Where I/we have appointed the Chair of the Meeting as my/our proxy (or the Chair becomes my/our proxy by default), I/we expressly authorise the Chair to exercise my/our proxy on **Items 2.1 and 4.1** (except where I/we have indicated a different voting intention in step 2) even though **Items 2.1 and 4.1** are connected directly or indirectly with the remuneration of a member of key management personnel, which includes the Chair.

**Important Note:** If the Chair of the Meeting is (or becomes) your proxy you can direct the Chair to vote for or against or abstain from voting on **Items 2.1 and 4.1** by marking the appropriate box in step 2.

## Step 2 Items of Business

**PLEASE NOTE:** If you have appointed a proxy and you mark the **Abstain** box for an item, you are directing your proxy not to vote on your behalf on a show of hands or a poll and your votes will not be counted in computing the required majority. If you are directly voting and you mark the **Abstain** box for an item, it will be treated as though no vote has been cast on that item and no vote will be counted in computing the required majority.

### Ordinary Business

		For	Against	Abstain
1.1	To receive the Company's Financial report, the Directors' report and the Auditor's report in respect of the financial year ended 30 June 2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.1	To adopt the Company's Remuneration report in respect of the financial year ended 30 June 2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.1	To re-elect Ms Alison Deans as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.2	To re-elect Mr Glen Boreham, AM as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.3	To elect Ms Christine McLoughlin, AM as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Special Business

4.1	Approval of securities to be granted to the CEO & President under the Cochlear Equity Incentive Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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The Chair of the Meeting intends to vote undirected proxies in favour of each item of business. In exceptional circumstances, the Chair of the Meeting may change his/her voting intention on any resolution, in which case an ASX announcement will be made.

## Step 3 Signature of Securityholder(s) *This section must be completed.*

Individual or Securityholder 1  Securityholder 2  Securityholder 3  / /  
 Sole Director & Sole Company Secretary Director Director/Company Secretary Date

### Update your communication details (Optional)

Mobile Number  Email Address  By providing your email address, you consent to receive future Notice of Meeting & Proxy communications electronically





## Questions from Shareholders

Cochlear aims to provide relevant and timely information to shareholders at the Annual General Meeting. If you would like to submit a question, please use this form and send it to the Company Secretary, Cochlear Limited, 1 University Avenue, Macquarie University NSW 2109 Australia, or by e-mail to [rjarman@cochlear.com](mailto:rjarman@cochlear.com).

Questions should be relevant to the business of the meeting as outlined in the Notice of Annual General Meeting and explanatory notes on agenda items. Questions will be collated and as many of the more frequently raised topics as possible will be sought to be addressed during the meeting. Where a question relates to the audit, the accounting policies adopted by the company in relation to the preparation of the financial statements, or the independence of the auditor in relation to the conduct of the audit, the Chair will request a representative of Cochlear's auditor, KPMG, to respond to such questions.

All questions must be received no later than 5.00pm (AEDT) on Wednesday 13 October 2021.

Please note that there may not be sufficient time at the AGM to respond to all topics raised. Individual responses will not be sent to shareholders.

Questions
Please tick (✓) the box if the question is directed to Cochlear's auditor.
1. <input type="checkbox"/>
2. <input type="checkbox"/>
3. <input type="checkbox"/>
4. <input type="checkbox"/>



COHRM

MR RETURN SAMPLE  
123 SAMPLE STREET  
SAMPLE SURBURB  
SAMPLETOWN VIC 3030

Dear Securityholder,

We have been trying to contact you in connection with your securityholding in Cochlear Limited. Unfortunately, our correspondence has been returned to us marked "Unknown at the current address". For security reasons we have flagged this against your securityholding which will exclude you from future mailings, other than notices of meeting.

Please note if you have previously elected to receive a hard copy Annual Report (including the Financial report, Directors' report and Auditor's report) the dispatch of that Report to you has been suspended but will be resumed on receipt of instructions from you to do so.

We value you as a securityholder and request that you supply your current address so that we can keep you informed about our Company. Where the correspondence has been returned to us in error we request that you advise us of this so that we may correct our records.

You are requested to include the following;

- > Securityholder Reference Number (SRN);
- > ASX trading code;
- > Name of company in which security is held;
- > Old address; and
- > New address.

Please ensure that the notification is signed by all holders and forwarded to our Share Registry at:

Computershare Investor Services Pty Limited  
GPO Box 2975  
Melbourne Victoria 3001  
Australia

Note: If your holding is sponsored within the CHESS environment you need to advise your sponsoring participant (in most cases this would be your broker) of your change of address so that your records with CHESS are also updated.

Yours sincerely

Cochlear Limited